



LOKMAN HEKİM ENGÜRÜSAĞ SAĞLIK, TURİZM, EĞİTİM
HİZMETLERİ ve İNŞAAT TAAHHÜT ANONİM ŞİRKETİ

Quarterly Interim Annual Report
As at 30 June 2013



ANNUAL REPORT ISSUED FOR THE INTERIM PERIOD 01.04.2013 – 30.06.2013

AS PER THE CAPITAL MARKET BOARD'S COMMUNIQUÉ NO 141/II

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Message to Shareholders

Key Strategic Points

Health is a basic right that each individual is socially entitled to. Therefore, it is perceived as a service that should be satisfied by the society and governments. Thanks to the progressive rise in the efficiency and quality of healthcare services throughout the history, the human wealth has been enhanced, production potential has improved and human life has notably extended within a very short time. In the information society of today and the future, healthcare is again deemed as a key service and function that should be satisfied by the state.

Besides its financial dimensions, healthcare industry may be considered as a key area of employment in future societies. When compared to other developed countries of the globe, Turkey potentially appears to be one of the societies of Europe and the globe hosting a relatively extensive young and employed population in 2023 as well. Hence, future prospects of the healthcare industry should be set up in consideration of the dynamism and the employment potential surrounding this young population.

Healthcare industry is quite amenable to socio-economic developments, and social and political evolutions. Herewith, healthcare industry constitutes an area where rapidly changing and flourishing science and technology is primarily in the play. These all will translate into an increase in GDP, introduction of new areas of employment in the industry, and collaboration between the state, universities and the private sector. A consistent, contemporary, smooth, supportive, constructive and rational public administration aligned to EU combined with an aura encouraging and stimulating domestic and foreign investments would secure achievement towards the goals targeted. And these approaches would ultimately strengthen the Turkish Health Industry against the intensive international competition upcoming in the 21st century. A consolidated Healthcare Services and pharmaceuticals industry would considerably facilitate to seamless functioning of our domestic healthcare services, promotion of wealth and enhancement of the quality of life.

Within the following period of 10 years, in parallel to the amplification of social wealth and life standards, individual demand to more distinguished and individualized healthcare services would further emphasize the significance of medical technology accompanied by raised budget allocations.

In 2023, along with the anticipated progress in the medical technology and pharmaceuticals industry, we are aspired to offer everyone living in this country with a rational, high-quality, affordable, self-sufficient healthcare service accessible from everywhere at every time, powered by social involvement, equipped with modern technology, adaptable to innovations and demanded by other countries as well.

Mustafa SARIOĞLU

Chairman of The Board / Lokman Hekim Healthcare Group

26.08.2013

Within the following period of 10 years, in parallel to the amplification of social wealth and life standards, individual demand to more distinguished and individualized healthcare services would further emphasize the significance of medical technology accompanied by raised budget allocations.





Management of the limited resource assigned to the healthcare system to ensure most effective service appears to a quite challenging and critical process. In view of the constantly changing demographic and economic indicators of our time, running a sustainable and cost-oriented system for the sake of accessing to a high-quality health is indispensable both for social health and permanence of the investment.

Ideal Healthcare System

In the healthcare industry, three dimensions are evenly in the foreground, culminating in the composition of an ideal healthcare system. Of them, Cost and Accessibility is shaped upon public policies.

And quality is influenced by the two other factors. In this respect, the system where individuals involved in the system are offered with the top-quality healthcare service, costs are minimized, companies enjoy investment returns and access is unlimited is considered to be an ideal one.

However, on the practical side, concurrent satisfaction of all these three ideal dimensions is not possible due to resource limitations. For instance, once accessibility and quality is raised in a system, costs rise too. Therefore, management of the limited resource assigned to the healthcare system to ensure most effective service appears to a quite challenging and critical process. In view of the constantly changing demographic and economic indicators of our time, running a sustainable and cost-oriented system for the sake of accessing to a high-quality health is indispensable both for social health and permanence of the investment.

Turkey is in the midst of various opportunities to build up such a system. The private hospital trend roaring through international investments in Turkey as well as both service and surgical capabilities of the country reveal that Turkey indisputably seems to be failing to exploit its promising potential in the field of medical tourism. Private hospital business in Turkey has made a very noteworthy progress in terms of service quality and capabilities, and even outdistanced some developed countries in certain segments of the business. Assessment of medical tourism from the perspective of only outpatient and inpatient treatment services reveals that around 5 million patients worldwide spent \$ 3,000 in average per surgery to generate an overall medical tourism yield of circa 15 billion dollars in 2012.

Healthcare industry in Turkey that is consistently ranked among the leading and growing economies of the world over the last years has attained a major progress in parallel to constructive state support to access to health. Developments for the effective, efficient and fair organization of healthcare services, and allocation and offering of funds within the framework of Transformation in Health Scheme are particularly at the forefront. And on the other side, medical tourism stands as one of the top-priority agenda items, and even national strategy of the state.

We are estimating to see a growth of around 25% in the global medical tourism yields per annum. In 2020's, Malaysia, India, Singapore, Thailand, Taiwan, Korea, Mexico, Costa Rica, Brazil and Turkey are anticipated to be top contributors to the global medical tourism. However, today, as far as medical tourism yields are concerned, Turkey is conspicuously outdistanced by Thailand, Singapore, Malaysia and India that each enjoy a remarkable yield ranging between 1,5 and 3 billion dollars. Notwithstanding, given the opportunity to receive the same service quality at more favourable costs for a foreign patient, which implies a cost advantage, (for instance in heart surgery or rhinoplasty), Turkey stands as the most advantageous country after India, Malaysia and Thailand. Attracting more medical tourists than neighbouring countries and even Germany today, Turkey demonstrates the potential

to be a global giant in medical tourism by 2020 along collaboration between the state and private entrepreneurs, and through wise policies and steps. It is apparent that Turkey's infrastructure will go through a meteoric transformation. However, we need to concentrate on international marketing as well.

We, as the Lokman Hekim Healthcare Group, are aspired to locate this potential first, and then build up proper financial analyses. And we are shaping our Strategic Plan and objectives in the light of these trends. Today, our service spectrum covers a distinctive geography compared to myriad of hospital chains active in the industry. Our investment in Iraq that is currently in progress is the synonym of the preliminary step taken in medical tourism. We are anticipating to complete and put into play our efforts as regards our Long-Term Strategic Plan and objectives by the end of 2013.

İrfan GÜVENDİ
Vice Chairman of The Board
General Manager
26.08.2013

Introduction

1. Corporate Tag

| | |
|-------------------------------------|--|
| Business Name | Lokman Hekim Engürüsağ Sağlık Turizm Eğitim Hiz.ve İnş.Taah.A.Ş. |
| Founded | 06.08.1996 |
| Registered in the Commerce Registry | Ankara |
| Commercial Register Number | 120498 |
| Tax Office | Yıldırım Beyazıt |
| Tax Number | 3350067332 |
| Phone | 0312 444 99 11 |
| Fax | 0312 331 71 40 |
| Investor Relations | 0312 589 70 51 |
| Corporate Web Site | www.lokmanhekim.com.tr |
| Capital | 16.000.000 TL |
| Traded Stock | Borsa İstanbul |
| Date of entry at BIST | 2011 |
| Trading Symbol | LKMNH |

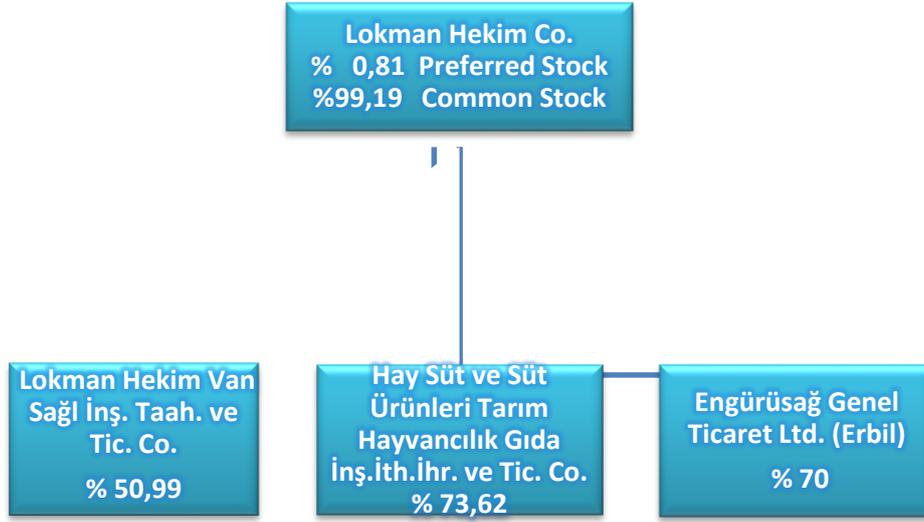
2. Principal Business Activities

Private Lokman Hekim Hospitals is recognized as a long-standing, reliable, consumer-friendly, dynamic organization sensitively respecting national health legislation as well as the rules of medicine and civilization ethics together with international quality management system standards, offering high-quality healthcare services featured by state-of-the-art technology, committed to protecting the rights of patients and relatives and ensuring utmost patient satisfaction by fulfilling their demands and expectations, and hence bringing all-round assets in our national healthcare services system.

3. Shareholding Structure and Distribution of Capital

The breakdown of our company's shares is as follows: Group A shares cannot be traded in stock exchange whereas Group B shares can be traded in stock exchange. Of these Group B shares, 44.95% is publicly traded in Borsa İstanbul.

Shareholding Structure of Lokman Hekim Group as at June 30, 2013:



The trend of stock prices:

Trade price of a single lot of our company's stocks in the 2nd National Market of Borsa Istanbul ranged between TL 2.87 and TL 7.26 during the period 31.12.2012 - 28.06.2013. The trend of the market value of our stocks during the period 31.12.2012 - 28.06.2013 is illustrated in the following graph.



4. Amendments to the Articles of Association & Reasons

Various amendments were introduced in the Company's Articles of Associations during the period 01.01.2013 - 30.06.2013. For aligning the Company's Articles of Association to the Turkish Trade Law no 6102, the provisions of the Law no 6103 on the Enforcement of the Turkish Trade Law and Implementing Principles published in the same official gazette, provisions of the law no 6335 on Amending the Turkish Trade Law and the Law on the Enforcement of the Turkish Trade Law and Implementing Principles, for alignment in parallel to the Communiqués of the Capital Market Board, and further for the expansion of the company's Construction Scope; it was proposed to extend the article "Object and Scope" within the company's Articles of Association whereby amendment drafts were issued for Article 3, 4, 8, 9, 10, 11, 12, 13, 15, 16,17 and 18 of the existing Articles of Association followed by the acquisition of necessary approvals from the Capital Market Board under consent no 29833736 – 110.03.02 – 940 of 01.04.2013, and from the Turkish Ministry of Customs and Trade's General Directorate of Domestic Trade under consent no 67300147/431.02.59286-418539-3825 of 04.04.2013. Foregoing amendments were then submitted to the approval of the General Assembly held on 28.05.2013. In the General Assembly meeting held on 29.05.2013, draft amendments proposed for abovementioned articles were approved.

5. Board of Directors & Commissions

In accordance with our Company's Articles of Association, Turkish Trade Law and appropriate regulations, Board members are elected by the General Assembly.

a) Board of Directors:

Board members have been elected for an office term of three (3) years in the Ordinary General Assembly Meeting held on 31 March 2012, registered on 4 April 2012 and announced in the Trade Registry Gazette on 9 April 2012.



| NAME - SURNAME | TITLE | TENURE |
|------------------------|---------------------------------|-------------------------|
| Dr.Mustafa SARIOĞLU | Chairman of the Board | 04.04.2012 - 04.04.2015 |
| İrfan GÜVENDİ | Vice Chairman / General Manager | 04.04.2012 - 04.04.2015 |
| Prof. Mehmet BARCA | Independent Member | 04.04.2012 - 04.04.2015 |
| İsmail ÖZDEMİR | Independent Member | 04.04.2012 - 04.04.2015 |
| Dr.Mehmet ALTUĞ | Member | 04.04.2012 - 04.04.2015 |
| Dr.Hamdi ÖZKAN | Member | 04.04.2012 - 04.04.2015 |
| Nazım BİLGİN | Member | 04.04.2012 - 04.04.2015 |
| Assoc.Prof.Celil GÖÇER | Member | 04.04.2012 - 04.04.2015 |
| Dr.Necmettin DİN | Member | 04.04.2012 - 04.04.2015 |

Powers and Responsibilities of Board Members and Auditors:

Powers and responsibilities of Board Members are defined in Article 9, 10 and 12 of the company's Articles of Association.

b-) Commissions within the Board of Directors

In accordance with the Capital Market Board's Communiqué no 56/IV on "Formulating and Implementing Corporate Management Principles" and further with our company's Articles of Association;

- Mr. Mehmet BARCA is the Chairman of the Audit Commission, and Mr. İsmail ÖZDEMİR is the Committee Member responsible for Audit.

- Mr. İsmail ÖZDEMİR is the Chairman of the Corporate Management Commission, and Mr. Mustafa SARIOĞLU and Mr. Nazım BİLGİN are the members of the Corporate Management Commission. The functions of the Nominating Commission, Remuneration Commission and Commission for the Early Detection of Risk that should be constructed as per the foregoing communiqué are handled locally by the Corporate Management Commission.

c-) Details of Changes in Senior Management and Active Officers

During the period, no change has taken place in the senior management of our company. Our directors are introduced below:

| NAME - SURNAME | TITLE |
|-----------------------|--|
| İrfan GÜVENDİ | Deputy Chairman of the Board / General Manager |
| Mehmet ALTUĞ | Director of Medical Services |
| Süleyman ALPER İNCEÖZ | Director of Financial Affairs |
| Bora AYDİN | Center Manager |
| Celil GÖÇER | Sincan Chief Physician |
| Necmettin DİN | Etlik Chief Physician |

Selected Financial Information

Summary Indicators

| SUMMARY INDICATORS (TRL) | Haziran 10 | Haziran 11 | Haziran 12 | Haziran 13 |
|---------------------------------|-------------------|-------------------|-------------------|-------------------|
| Net Sales | 28.615.948 | 30.566.435 | 48.456.233 | 52.398.442 |
| Cost of Sale | -23.191.253 | -25.388.771 | -36.220.493 | -44.099.246 |
| Gross Operating Profit | 5.424.695 | 5.177.664 | 12.267.109 | 8.299.196 |
| Gross Profit Margin | 19,0 | 16,9 | 25,3 | 15,8 |
| Operating Profit | 1.427.498 | 2.151.631 | 7.908.094 | 2.463.113 |
| Operating Profit Margin | 5,0 | 7,0 | 16,3 | 4,7 |
| Income fort he period | 1.177.826 | 666.907 | 5.209.779 | 996.022 |
| Profit Margin | 4,1 | 2,2 | 10,8 | 1,9 |



Based on SGK data, a total of 245 million people referred to hospitals in 2009, reaching 392 million people in 2012. And it is 176 million people in average for the initial five months of this year. This is expected to reach 450 million at the end of the year.

Operational Activities

1- Company's Industry of Operation

A-) PANORAMA IN THE WORLD

The submission and funding of healthcare services is different in almost each country of the globe. Therefore, it is not possible to provide a summary of the overall global offering. In addition, in countries with high socio-economic income levels, it is apparent that the quality of healthcare services is higher. From an economist's point of view, in a community with flat gross income per capita and overall economic parameters, efforts for offering an effective healthcare service would come to nothing that might further worsen the economic facts of the country. Production potential, national wealth, intellectual system, rationalism, populism and political regime in each country briefly reflects how good health management is in that country.

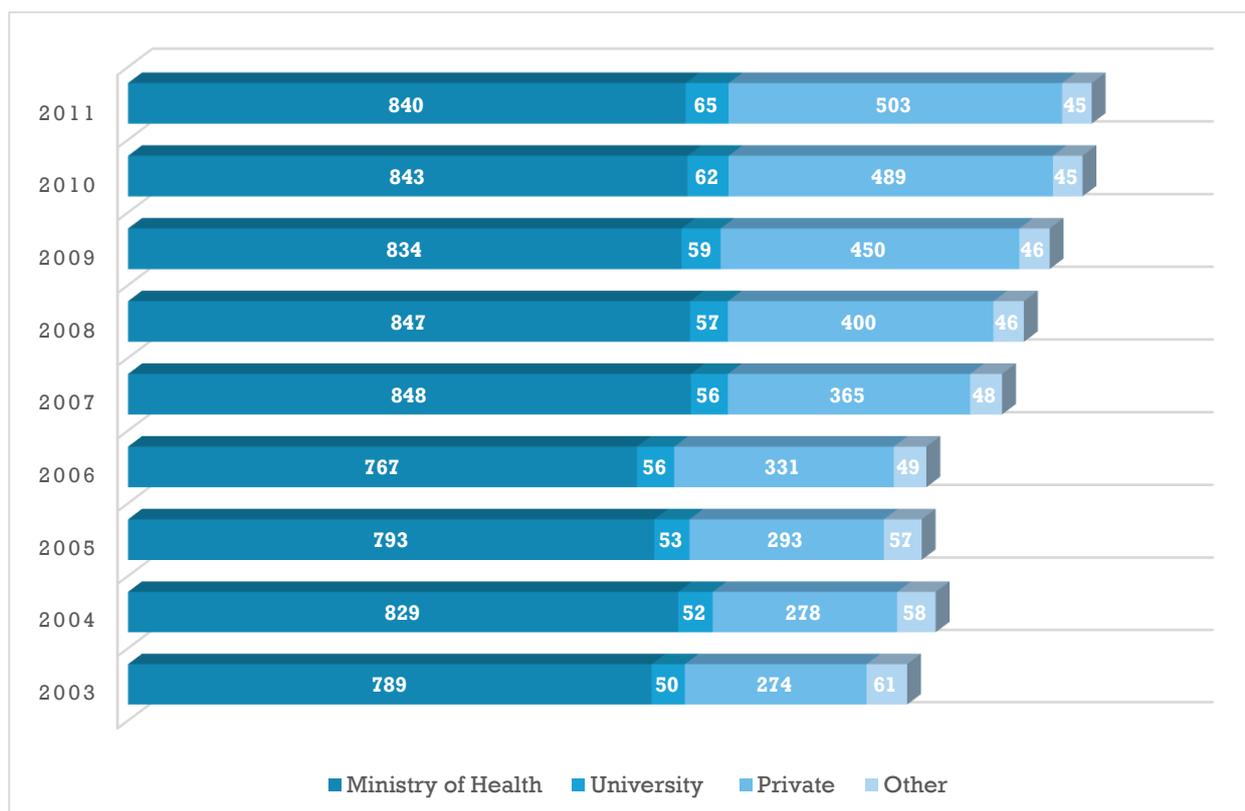
Among couple of examples with high healthcare service quality, Germany appears to be the best and the most balanced country. In Germany, healthcare service is not totally perceived as a state responsibility, but a collective effort for which individuals and society is fully responsible. The role of German state in healthcare industry is rather guiding. The whole spectrum of healthcare services is provided by local governments. Myriad of administrative and legal executive functions assigned to the Ministry of Health are assumed by public vocational organizations. A general social healthcare insurance system is run in Germany. However, each user of the healthcare service should make a regular and high monetary contribution to this system. Failure to pay premiums is penalized by sanctions that create severe liabilities on the individuals. Income and expense level of this social insurance system is exactly built. Many other countries run a mixture of these models. However, from a financial point of view, none of the countries can be said to be at comfort as far as healthcare industry is concerned

B-) PANORAMA IN TURKEY

Number of referrals to physicians in Turkey has hit a record high. Based on the statistics of the Ministry of Health, while a total of 539 million people referred to private and public healthcare organizations in 2010, this reached 611 million with an increase of 72 million in 2011. Considering the fact that annual population growth is 1.3 million people, number of referrals to physicians proves to be noteworthy. And new statistics demonstrate that annual hospital referrals per capita have increased to 8.2 from 7.3. On the other hand, this is 6.4 in average in OECD countries, 2.9 in Sweden and 3.9 in USA. Enhanced accessibility to hospitals and physicians thanks to the transformation in healthcare industry in Turkey reflects the progress made over the last nine years. Infrastructural efforts ensuring the offering of healthcare services to patients, and actions necessary to provide the service should be handled across this sensitiveness. Healthcare services in our country are run through collective efforts of the public and private sector. Maximizing efficiency and quality in healthcare services can only be secured if and when all public and private service providers satisfy their job in loyalty to epic merits and carry a superior sense of mission. The

"Transformation in Health Scheme" implemented recently in our country has triggered vital developments. The access of citizens to healthcare service providers and drugs has been eased, and protective and emergency healthcare services enjoyed major improvements. Again, number of referrals to hospitals has increased from 124,313,659 in 2002 to 338,000,000 in 2011.

Shape 1. The number of Hospital by sectors & years, Turkey



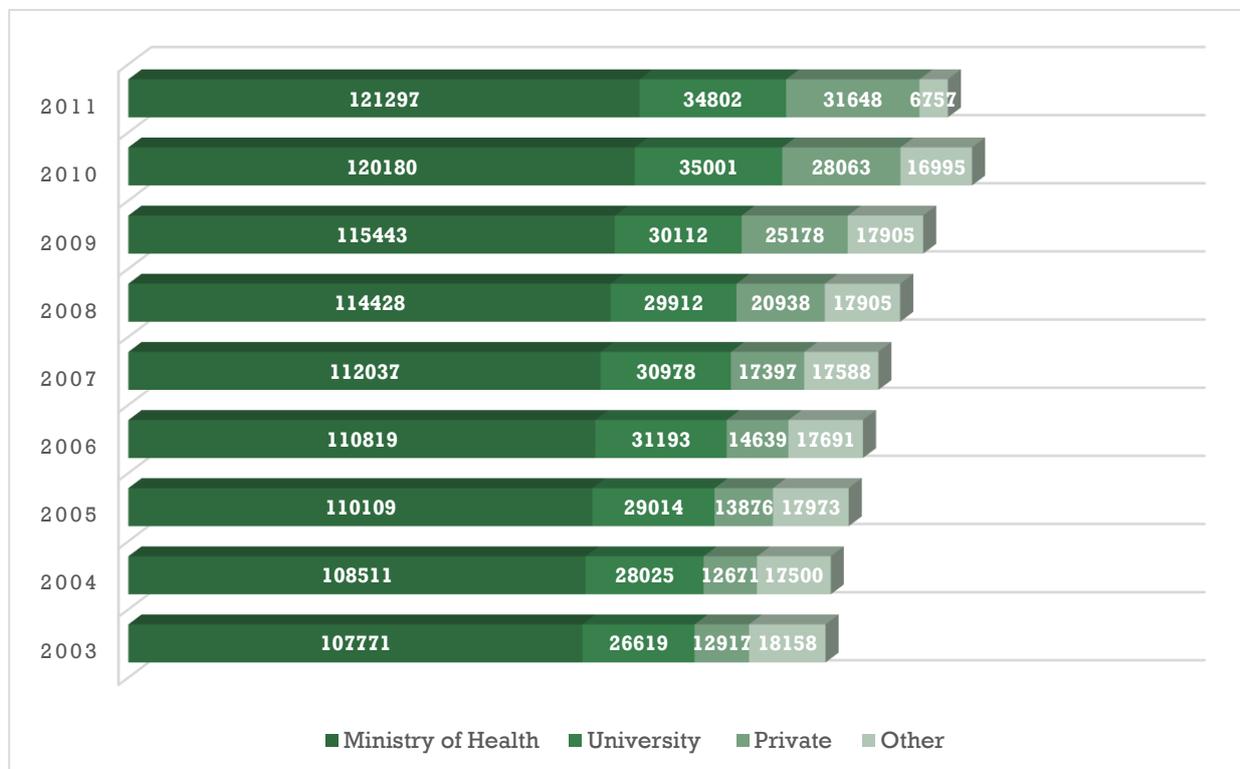
Source: Directorate General for Healthcare Services

Shape 2. The Number of Health Personnel by years, Turkey

| | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 |
|----------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Total Physician | 91.949 | 94.466 | 97.110 | 100.853 | 104.475 | 108.462 | 113.151 | 119.641 | 123.441 | 126.029 |
| Total number of Employees | 378.551 | 409.371 | 429.198 | 456.739 | 490.623 | 540.519 | 564.774 | 609.900 | 634.495 | 670.092 |

Source: Directorate General for Healthcare Services

Shape 3. The number of Hospital Beds by sectors & years, Turkey



Source: Directorate General for Healthcare Services

C-) NUMBERS IN THE PRIVATE HEALTH SECTOR

As private health sector in 2011:

| <i>Indicator</i> | <i>Numbers</i> |
|-------------------|----------------|
| Private Hospitals | 530 |
| Sickbed | 32.000 |
| Doctor | 26.000 |
| Health Care | 125.000 |
| Total Employment | 200.000 |
| Medikal Exam | 90.000.000 |
| Inpatient | 3.000.000 |
| Operation | 1.300.000 |
| Bed Turnover rate | 95% |
| Death Rate | 0,10% |

Shape 4. Number of Inpatient by Sectors & Years

| | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|
| Ministry of Health | 4.277.747 | 4.860.433 | 5.042.382 | 5.303.347 | 5.674.935 | 5.959.585 | 5.934.978 | 6.361.116 | 6.775.154 |
| University | 838.486 | 921.735 | 1.025.614 | 1.165.277 | 1.262.973 | 1.386.449 | 1.462.690 | 1.509.484 | 1.607.462 |
| Private | 618.855 | 658.632 | 908.942 | 1.220.176 | 1.782.381 | 2.338.211 | 2.503.992 | 2.657.573 | 3.054.165 |
| Total | 5.735.088 | 6.440.800 | 6.976.938 | 7.688.800 | 8.720.289 | 9.684.245 | 9.901.660 | 10.528.173 | 11.436.781 |

Source: Directorate General for Healthcare Services

2. Significance of Medical Tourism

According to the 2006 year, overall global expenditures in medical tourism have reached 60 billion dollars with the anticipation of 100 billion dollars in 2013. Official statistics reflect that medical tourism expenditures are around 5.5 billion dollars in USA and 3.5 billion € in Europe, and that savings of Czech Republic, one of the countries serving to medical tourism for 120 years like Hungary and Romania, exceed as high as 1 billion dollars.

While it is estimated that medical tourism turnover of India would principally rise by 2.3 billion dollars in 2012, Singapore hopes to treat 1 million foreign patients annually. However, it is reported that financial concerns constitute the key motive leading medical tourists, including US patients, to travel.

Results of the survey to measure the desire of US citizens to travel for receiving medical care services under financial incentives;

-Almost nobody; I do not prefer to have a long travel for a saving of \$ 200 or less.

-Less than 10%; I travel to make a saving of \$ 500 - \$ 1000 .

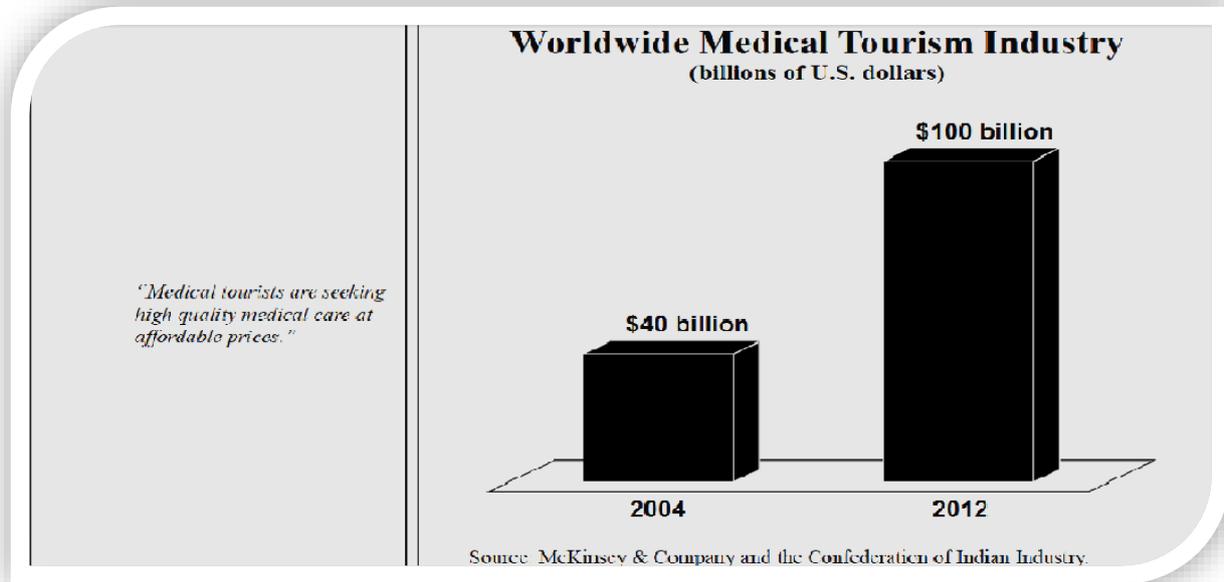
-If the saving is \$ 1,000 - \$ 2,400, one fourth of non-insured, yet only 10% of the those carrying a health insurance; , I travel abroad for medical care

-One forth of the insured and 38% of the uninsured I travel abroad to make a saving of around \$ 10,000.

(*McKinsey&Company estimates)

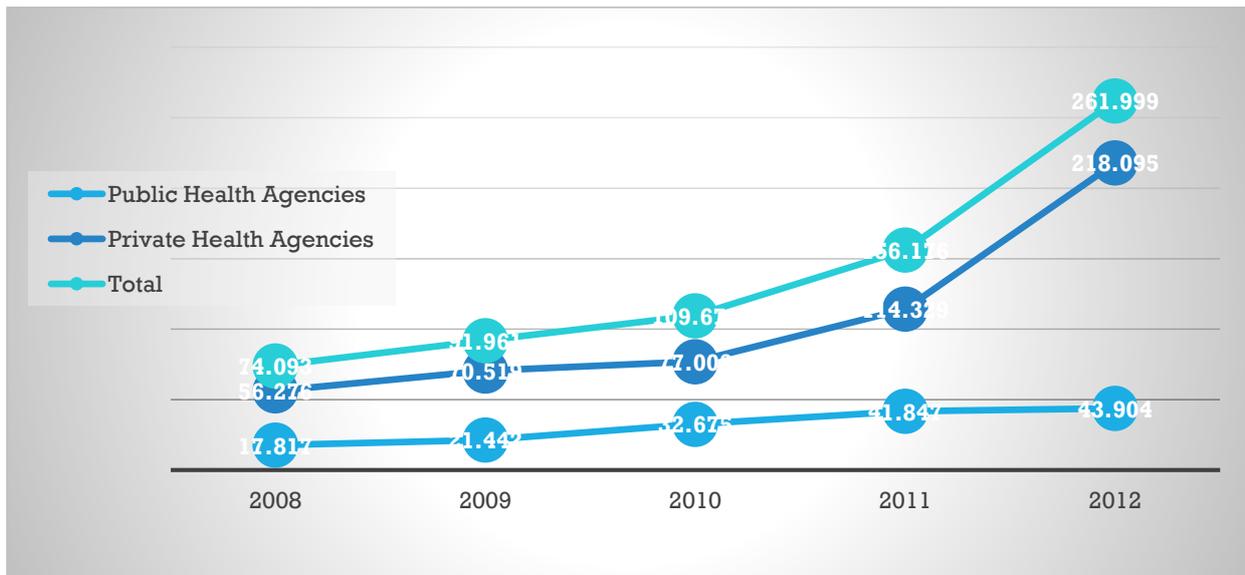
Patients not familiar with healthcare facilities abroad can coordinate their treatment through medical travel intermediaries. Many intermediaries act as a travel agency and offer Medical Tourism service to medical tourists seeking high-quality medical care at affordable rates.

Shape 5. Worldwide Medical Tourism Industry

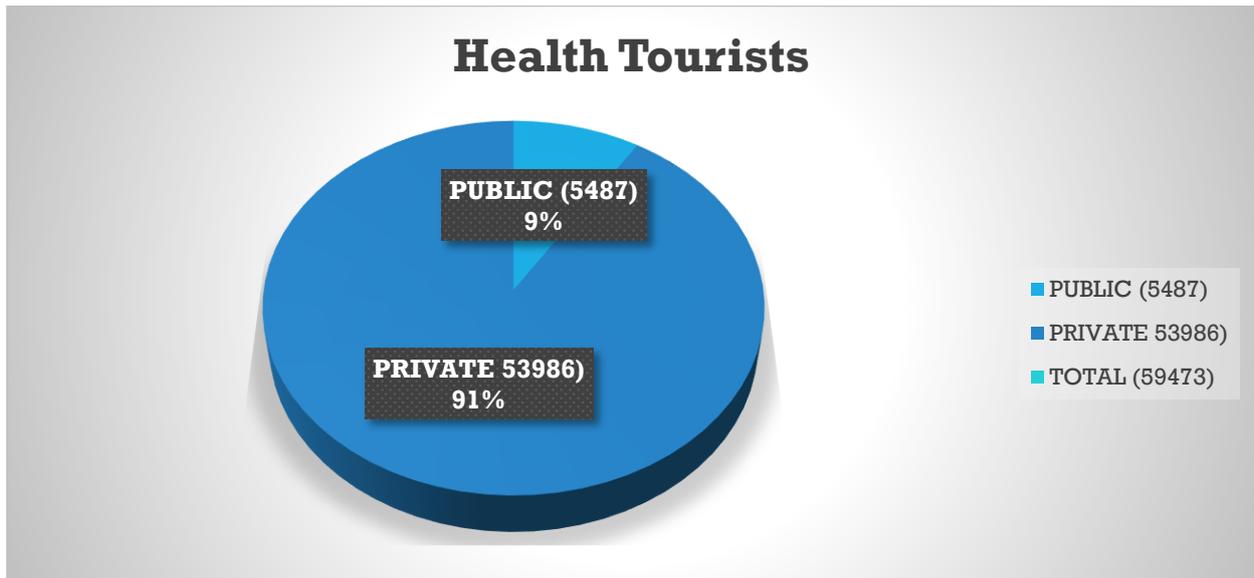


Source: (MedicalTourism: Global Competition in HealthCare by Devon M. Herrick, November 2007, National Center for Policy Analysis)

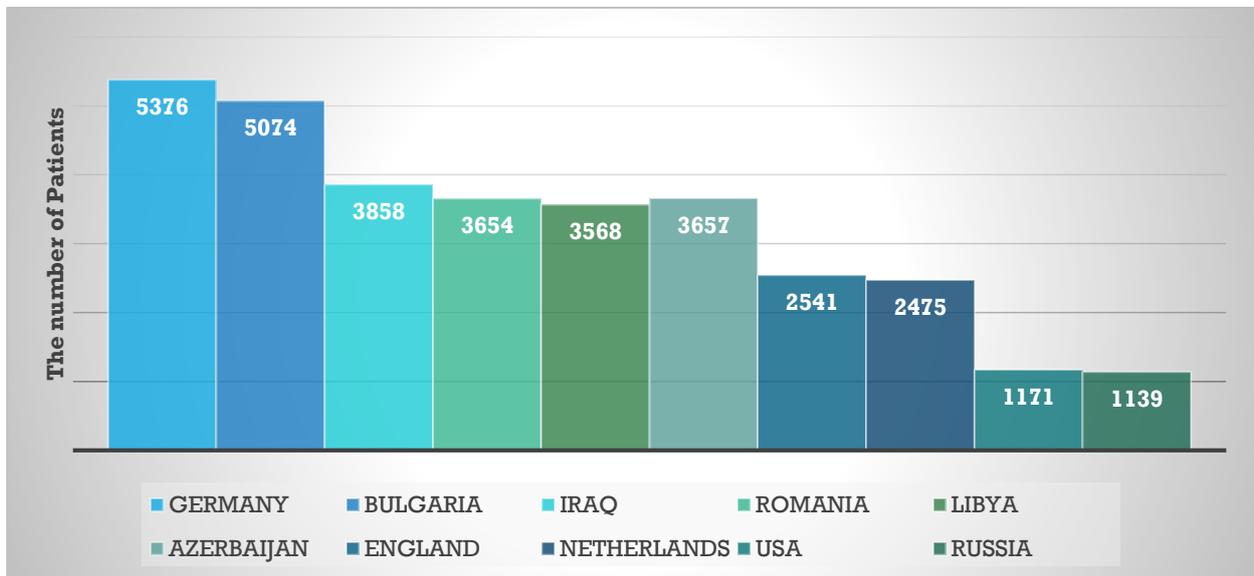
Shape 6: Distribution of Health Care of the Patients in Turkey.



Shape 7: Rates of Health Tourists Being Treated in Public and Private Hospitals (The number of patients coming for treatment)



Shape 8: Distribution of Number of Medical Tourists by Country – Private Hospitals (The top ten countries)



Source: Ministry of Health (Shape 6, 7, 8)

Shape 9: Comparison of Prices in Health Tourism Under Treatment

| | USA | TURKEY | IRELAND | THAILAND | GERMANY | TAIWAN | SINGAPORE |
|---------------------------------|------------|--------------------|--------------------|--------------------|--------------------|-----------|--------------------|
| Coronary artery bypass surgery | 129.750 \$ | 11.375 - 15.000 \$ | 26.500 - 27.500 \$ | 11.000 \$ | 17.335 \$ | 18.900 \$ | 30.000 - 33.000 \$ |
| Heart valve replacement surgery | 58.250 \$ | 16.950 \$ | – | 10.000 \$ | – | 27.500 \$ | 12.500 \$ |
| Hip replacement surgery | 45.000 \$ | 10.750 \$ | 19.500 - 21.000 \$ | 11.000 - 14.000 \$ | 11.644 \$ | 7.500 \$ | 10.725 \$ |
| Valve replacement surgery knee | 40.000 \$ | 11.200 \$ | 19.500 - 21.000 \$ | 10.500 \$ | 11.781 \$ | 8.000 \$ | 9.350 \$ |
| Spinal fusion | 62.000 \$ | 7.125 \$ | 24.750 - 25.900 \$ | 7.000 \$ | 13.500 - 15.000 \$ | 5.900 \$ | 9.000 \$ |
| Liposuction | 9.000 \$ | 3.333 \$ | – | 1.200 \$ | 4.376 \$ | 4.000 \$ | 3.000 \$ |
| Cyber Knife | 12.000 \$ | – | – | 12.500 \$ | – | – | – |
| Hysterectomy | 20.000 \$ | 7.000 \$ | 10.000 - 11.500 \$ | 5.200 \$ | 5.500 - 7.000 \$ | 2.700 \$ | 9.000 - 10.500 \$ |

International Patient-Treatment Cycle in Turkish Hospitals

What actions to take and what procedures to follow before international patients visiting our country leave home, while they decide, come to Turkey, are welcomed at the airport, transferred to the hospital, involved in a treatment at the hospital, return home and during the follow-up process in the homeland should exhaustively be planned. On the other hand, developing a legislation in the light of these data and taking steps towards standardization and accreditation in the sector would yield great benefits both for the industry and the country. Currently, there is no standard in our country applicable to organizations importing patients from abroad.

3. Lokman Hekim Group's Standing in the Industry

As at the second period of 2013, our Healthcare Group's inventory consists of 4 Private Hospitals and 1 Abroad Diagnostic Centre. Thanks to proposed investments, the target is to bring Private Lokman Hospitals to a greater market share in the upcoming years. The operational performance indicators (number of inpatients and outpatients) reveal that Private Lokman Hekim Hospitals maintain their previous growth potential.

| | 01.01.2013 - 30.06.2013 | | | 01.01.2012 - 30.06.2012 | | |
|--------------|-------------------------|-------------------|-------------|-------------------------|-------------------|-------------|
| | Number of Patients | Net Sales TL | Net Sales % | Number of Patients | Net Sales TL | Net Sales % |
| Outpatient | 404.162 | 22.402.584 | 44 | 388.746 | 24.499.806 | 51 |
| Inpatient | 24.808 | 29.073.942 | 56 | 14.787 | 23.370.077 | 49 |
| TOTAL | 428.970 | 51.476.526 | 100 | 403.533 | 47.869.883 | 100 |

Our group has scored an employment rise of 7,4% in the initial semi-year.

Shape 10: The Distribution of Health Personnel According to Titles

| Job | 30.06.2013 | 31.12.2012 |
|---|-------------------|-------------------|
| Doctor | 161 | 150 |
| Health Care (Nurse, Midwife, Emergency Medicine Technician, Health Officer, etc.) | 428 | 375 |
| Health Support Services | 297 | 301 |
| Administrative Support Services | 298 | 270 |
| Administrative Staff | 60 | 62 |
| Total | 1.244 | 1.158 |

Given that the globe is being reshaped within the context of medical tourism, in other words, a global segregation is on the scene with splits into specific market zones, each represented by various provider companies; the process of building plans and strategies as to Lokman Hekim's emphasis, the composition of our target audience, and the method to pursue for publicity that would take us to our objectives appears to be an indispensable need. For this reason, our Board of Directors has resolved to implement a 10-year Strategic Plan.

4. Strategic Plan (2013-2023 Vision)

Target-Driven Strategies

- Regardless of how good or nice your product is, it vitally needs publicity through proper methods and effective marketing towards the target audience. Therefore, "International Patient Units - UPU" we are set to build;
- Identifying our target audience, and undertaking necessary publicity and accreditation efforts abroad in view of these facts and along the benefit of incentives granted by the Ministry of Economy;
- Participating in international expos and introducing our company's programs for promoting medical tourism,
- Collaborating with Medical Tourism Intermediaries,
- Building integrated inter-industry collaborations with other intermediaries offering tourism services (travel agencies, airline companies, etc.), and offering bundled services in the field of medical tourism.
- Training Strategy: Staff, Foreign Language, Foreign Culture, Physician, Senior Manager, Hospital Shareholder Trainings.
- Financial Management: Transforming objectives and future targets into quantitative form and designating the standards to be employed in assessing and supervising the operations, Boosting coordination between in-house departments, and guiding in comprehending our objectives and strategies, and running our operations, Ensuring more efficient utilization of resources.
- Risk Management: Systematically analysing the "incidences" or threats that would adversely impact our capability to implement our strategy and offer high-quality service.
- Communication specific to Medical Tourism: Harmony of Web Site and Call Centre Services, Foreign Insurance Relations, Patient Transfer Services.

5. Final Objective

We are aiming to bring distributed health investments, receiving an explicit demand in Anatolia, under a single chain of healthcare services, and grow by sharing advantages that we will offer in corporate management, productivity and affordability, which prove to be the decisive assets of our group.

- Raising the share of our medical tourism turnover to 15%, and enhancing employment.
- We are committed to being a pioneer healthcare group in Turkey in offering high-quality and affordable healthcare services.

Corporate Management and Investor Relations

1. Statement of compliance with corporate management principles

Lokman Hekim Engürüsağ A.Ş. takes necessary measures to ensure compliance with requirements set out in the Capital Market Board's (CMB) Communiqué no 56/IV on Formulating and Implementing Corporate Management Principles. Implementation of our corporate principles that are basically classified into four, namely Equity, Transparency, Responsibility and Accountability, is consistently monitored, and efforts for curing shortcomings and turning out to be a role model are underway.

2. Shareholder Details

The Investor Relations Unit manages the processes relating to the general assembly, capital increases and dividend distributions besides domestic and foreign investor relations. Representation of our company before the Capital Market Board (CMP), Borsa Istanbul (BIST), Central Registry Agency (CRA) and Takasbank (Settlement and Custody Bank) and associated official correspondences are handled by our Investor Relations unit. Other areas of action for the unit include the maintenance of records for Board Meetings, and posting material disclosures required as per CMB's communiqué on the Disclosure of Material Events to Public, to the Public Disclosure Platform (PDP). The Lokman Hekim Investor Relations Unit monitors applicable legal regulations and CMB Communiqués, and informs senior management on matters the Company should comply with.

Contact Information

LOKMAN HEKİM ENGÜRÜSAĞ SAĞLIK, TURİZM, EĞİTİM HİZMETLERİ ve İNŞAAT TAAHHÜT ANONİM ŞİRKETİ

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